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Aeroflot boosts investment in Sabre Airline Solutions products

Tools will help airline improve efficiency and productivity

Sabre Airline Solutions, the global leader of software and services for the airline industry from planning to execution, has extended its relationship with Aeroflot through a deal that builds on the technology upgrade project it undertook for the Russian flag carrier last year. The two companies unveiled the agreement today (Wednesday 11 October) at the annual "Wings of Russia" conference in Moscow.

Aeroflot has renewed its agreements with Sabre Airline Solutions for products that help it market itself, sell its products, serve its customers and operate its business. These include revenue and data management products, and tools that assist with pricing, scheduling, fleet and load management.

The airline is also relieving itself of the cost and burden of IT infrastructure and support by having some of its systems hosted on *Sabre eMergo* Web access, an application service provider solution. This "application + hosting" product includes hardware and management services, Sabre Airline Solutions and third-party software, and help desk and maintenance support.

This deal consolidates Sabre Airline Solutions' position as the backbone of Aeroflot's IT capability.

Since last year's event Sabre Airline Solutions has invested heavily in expanding its presence in Russia and across the former Soviet Union. It has boosted its local team to 23 and opened a new office in Moscow to offer local expertise and help service its growing customer base and training requirements.

In August this year the business announced details of a deal with Kaliningrad-based regional carrier KDAvia. The five-year contract involves a significant upgrade of KDAvia's operational and decision-support technology. It will enhance the airline's operational efficiency, help it run a new terminal in Kaliningrad opening next year, expand its route network and establish an effective hub for travel between eastern and western Europe.

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In November last year Sabre Airline Solutions signed a deal with Russian aviation start-up Air Management Group (AMG) to help operate its Moscow-based air taxi services under the DEXTER brand. It is using the *Sabre Rocado Airline Operations Suite* of products to manage its growing fleet of 250 aircraft that make more than 1,500 departures a day in and around Russia. These products, which provide a complete solution for efficient and flexible fleet and crew planning and operations control, are used by some 70 airlines.

“Since the 2005 Wings of Russia event we have grown the revenues of our Russian business by 14 percent,” said Murray Smyth, Sabre Airline Solutions’ senior vice-president for Europe, the Middle East and Africa. “We are involved in more projects than ever before and are in active discussion with airlines across the region with whom we previously had no relationship.”

A Russian-language Sabre Airline Solutions Web site, www.sabrerussia.ru, has been developed. This features relevant news and information and offering customers the ability to download software developed specifically for the local market.

About Sabre Airline Solutions

Sabre Airline Solutions, a Sabre Holdings company, is the world's largest provider of products to help airlines market, sell, serve and operate from planning to execution.

More than 200 airlines use its broad portfolio of decision-support tools to increase revenues and improve operations, while more than 500 use its leading operational technology. More than 100 airlines rely on Sabre Airline Solutions for passenger management solutions, while a similar number have turned to the company's consulting group for strategic, commercial and operational advice.

Sabre Holdings (NYSE: TSG) connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>.

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