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News Release



OzJet to Soar with *SabreSonic* from Sabre Airline Solutions

Sabre Airline Solutions Kicks Off 2005 with Three New International Airlines Choosing SabreSonic in a One-Month Span

AUSTRALIA, Sydney, 14 April 2005 – Sabre Airline Solutions, the industry leader in airline operational and commercial technology, today announced that the newly launched Australian domestic airline, OzJet has selected *SabreSonic*, a new generation passenger management solution suite comprised of easy-to-use modules ideally suited to the low cost carrier business model. The deployment of *SabreSonic* will cost effectively drive OzJet's reservations, pricing, ticketing, reporting and customer service laying a solid foundation for future growth.

OzJet joins international airlines, Euromanx and Afriqiyah who have also chosen *SabreSonic* within one month. These three wins punctuate an overwhelmingly successful introduction of the open systems architecture of *SabreSonic* in 2004, with a total of eight carriers worldwide converting to the new generation solution for reservations and three carriers opting for non-hosted passenger component resources. This announcement further expands Sabre Airline Solutions' footprint in the Australian aviation marketplace with Regional Express, Alliance and SkyWest now utilising *SabreSonic*. In addition, five hosted carriers renewed and expanded their commitment to Sabre Airline Solutions as their reservations provider and nine carriers purchased new modular components available under the new generation offering.

As competition in the Australian aviation industry continues to escalate with trends such as the emergence of new players in the low cost carrier space, OzJet is looking to establish a solid IT foundation to closely manage its cost base and deliver superior customer service.

According to Mr Hans Van Pelt, Chief Executive Officer, OzJet, "We are entering a highly sophisticated and competitive marketplace in Australia and we know our survival depends on a combination of the right business model, the right people, and the very best technology that will allow us to offer the best service to our customers.

After an extensive evaluation of what was available in this region, we chose *SabreSonic* because it met our all needs over the alternate offerings. *SabreSonic* is the only solution available today that offers an open system architecture that will enable us to quickly adapt to changing market demands and business requirements. Through its modular architecture and

performance-focused pricing, *SabreSonic* offers us maximum scope and scale to accommodate our future growth plans.”

Airlines that have chosen the *SabreSonic* suite in 2004 are as diverse as the regions from which they originate including:

Carrier Using SabreSonic	Technology Selected
Aeroflot	Full SabreSonic suite and GDS Access
Aerolineas del Sur	SabreSonic Res, SabreSonic Check-In, SabreSonic Ticket, GDS Access. Also Sabre Air Ops, Dispatch Manager, Load Manager and Movement Manager.
Air One	SabreSonic Res, SabreSonic Check-In, SabreSonic Inventory, SabreSonic Ticket, SabreSonic Command, SabreSonic Web as well as Sabre AirOps Load Manager Interface to SabreSonic and AirMax
Air Tahiti Nui	SabreSonic Res, SabreSonic Check-In, SabreSonic Inventory, SabreSonic Ticket, SabreSonic Command, Traverse Loyalty System
Alpi Eagles	SabreSonic Res, SabreSonic Check-In, SabreSonic Inventory, SabreSonic Ticket, SabreSonic Command
Central Mountain Air	SabreSonic Res, SabreSonic Check-In, SabreSonic Inventory, SabreSonic Ticket, SabreSonic Command PROBLEM TO PUBLISH THIS TILL MID FEBRUARY
Gulf Air	Sabre Sonic Check-in, SabreSonic Ticket
Frontier Airlines	SabreSonic Res, SabreSonic Check-In, SabreSonic Inventory, SabreSonic Command
Hawaiian Airlines	SabreSonic Res, SabreSonic Check-In, SabreSonic Ticket, SabreSonic Command
SWE-FLY	SabreSonic Res, SabreSonic Ticket and SabreSonic Check-In
Valuair	SabreSonic Res, SabreSonic Check-In, SabreSonic Inventory, SabreSonic Command and GDS Access

The ease of implementation and integration keeps the technology at a cost carriers of all sizes can afford, and the solution continues to help reduce costs over time.

“The industry adoption rate of this new technology has been overwhelming,” said Hans Belle, vice president, Marketing Asia Pacific. “This architecture has mass appeal for its ability to do what other technologies cannot accomplish at this point. Carriers have been searching for a solution that provides the functionality they need at a price point they desire. *SabreSonic* is that solution.”

About Sabre Airline Solutions

Sabre Airline Solutions, a Sabre Holdings company, is the world's largest provider of software products, reservations and departure control systems and other passenger management systems, and consulting services that help airlines simplify operations and lower costs. Sabre Airline Solutions' proven leadership is demonstrated by the growing number of airlines that leverage the technology and services: More than 200 airlines worldwide use Sabre Airline Solutions' broad portfolio of smart solutions for decision-support tools to increase revenues and improve operations. More than 100 airlines worldwide rely on Sabre Airline Solutions for passenger management solutions, with eight new carriers choosing *SabreSonic*, the first new generation reservations system offered in the market, in 2004 and four carrier renewals. In addition, more than 100 clients worldwide have turned to the Sabre Airline Solutions consulting group for strategic, commercial and operational consulting.

Sabre Holdings Corp. (NYSE: [TSG](#) - [News](#)) is a world leader in travel commerce, retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com/>.

About Sabre Airline Solutions — Asia/Pacific

Sabre Asia/Pacific's head office is based in Shanghai, China, with offices/representatives located in Sydney, Auckland, Jakarta, Singapore, Kuala Lumpur, Bangkok, Hong Kong, Tokyo, Beijing and Mumbai. In 2004, Sabre Airline Solutions signed 86 system contracts with airlines based in the Asia/Pacific region. Sabre Airline Solutions achieved growth across all key areas in 2004 including airline software applications, airline reservations and airline consulting engagements.

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