



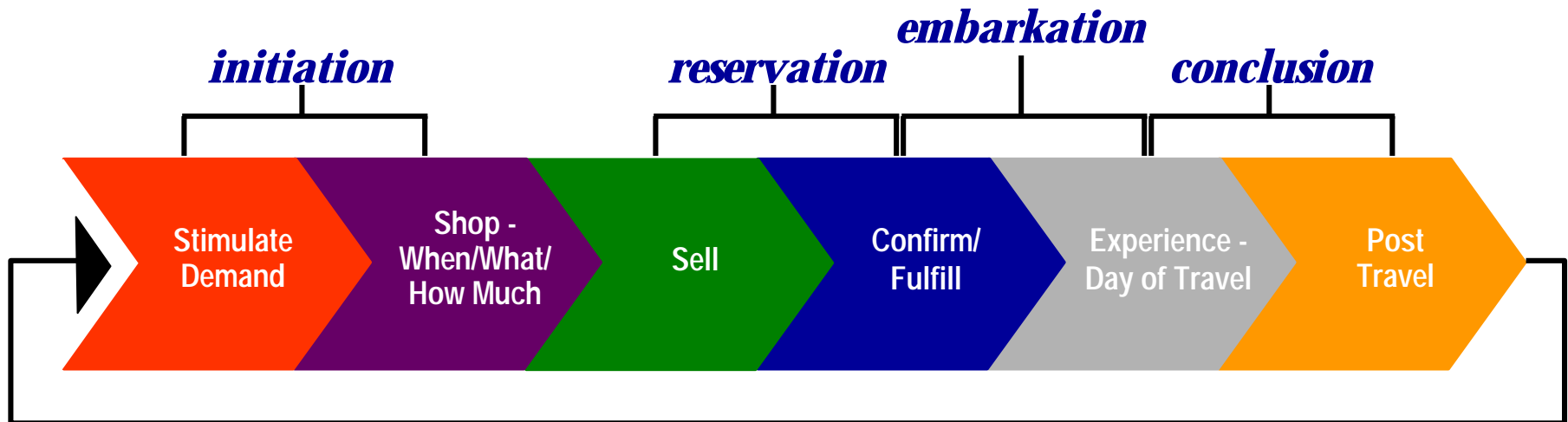
Long Term Strategic Goals

**Bill Hannigan**

Chairman,  
President and Chief Executive Officer

**Sabre**

# Travel Value Chain





# Business Objectives for Growth



## travel marketing and distribution

### Travelocity

- Strengthen lead in core business
- Extend to adjacent opportunities that leverage Sabre's critical mass
- Defend against / exploit industry turbulence

### GetThere

- Grow #1 position in online consumer space
- Differentiate through content, technology, & customer service

- Strengthen our lead
- Integrate the two category leaders
- Capitalize on scale

## outsourcing and software solutions

- Strategy shift for improved profitability and revenue growth
- Provide the leading portfolio of software and services
- Productize our applications, expanding market penetration
- Build customer relationships



# The Difference of Sabre



## Leveraging our strengths

- Intellectual property / technology strength
- Number one position in all key travel channels
- Flexibility to capture opportunities as industry evolves
- Strong, established e-commerce brands
- Financial strength and stability



**DRIVING THE EVOLUTION**