



A powerful, decision support model for evaluating the total network profitability of an airline's schedule

Sabre AirVision Profit Manager

Competitive Environment

The profitability of an airline's schedule must be constantly evaluated for an airline to stay ahead of the competition. To accomplish this, the airline needs a powerful decision support model for evaluating the total network profitability of an airline's schedule.

Accurate, robust forecasting algorithms and "what-if" analysis capabilities enable airlines all over the world to develop profitable schedules and identify revenue opportunities in the competitive airline industry.

Sophisticated Solutions

Sabre® AirVision™ Profit Manager is an integrated solution that allows airlines to perform various types of "what-if" scenarios ranging from a new market analysis and codeshare/alliance modeling to measuring the impact of your competitors' changes on your network.

Profit Manager coupled with the other modules of the *Sabre® AirVision™ Network* suite can provide an airline up to 9 percent in incremental profitability. The seamless integration allows for quicker response times and more opportunities to maximize profitability.

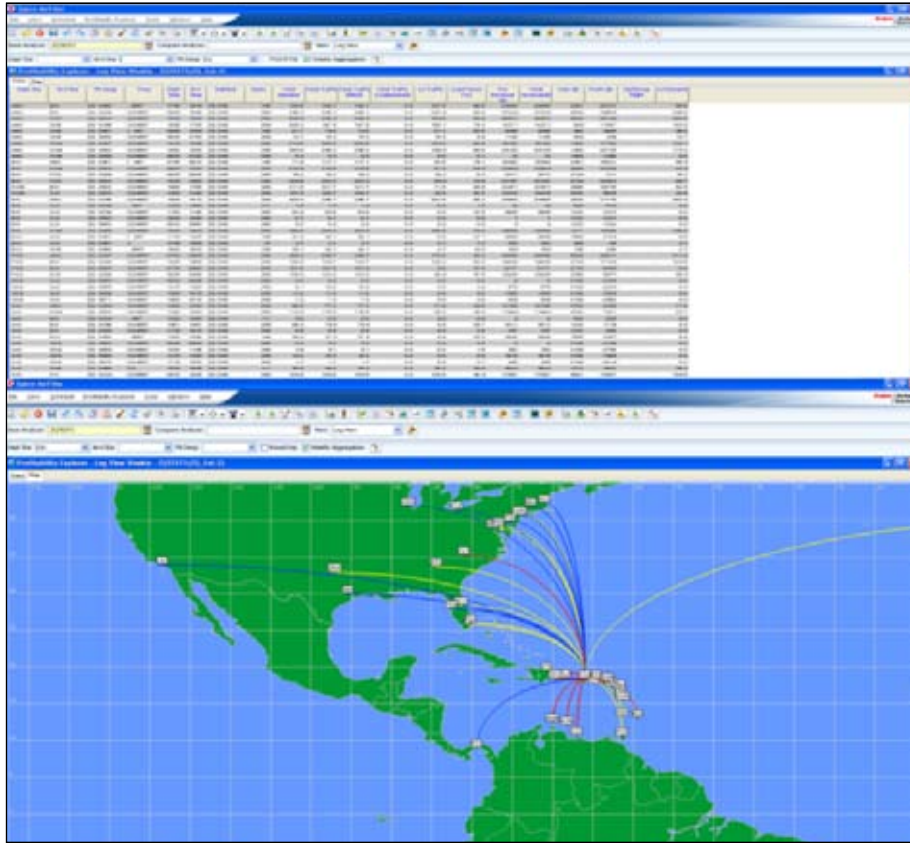


Figure 1 **AirVision Profit Manager** provides you the decision support needed to maximize network profitability.

Benefits

Increases Revenue Allows airlines to use proven decision support and automation to forecast new market profitability, maximize passenger connections, and determine the optimal alliance and codeshare options for an airline. This coupled with best practices in business process consulting can increase incremental profitability by 1 percent to 3 percent.

Reduces Cost Models an airline's cost structure by performing "what if" analyses on all of its costs. Determines how these cost changes impact profitability.

Improves the Customer Experience Creates schedules that maximize passenger connectivity, thereby increasing the number of destinations available to the customer.

Features

- Identify new destinations,
- Measure incremental traffic,
- Analyze alliances and codeshares ,
- Model competitor changes and their impact,
- Generate flexible reports,
- Model costs,
- Integrate with scheduling and fleet optimization tools.

Our Unique Experience

At *Sabre Airline Solutions*[®], our team of experts is ready to help power your progress by lowering your costs and generating more revenue for your airline. And with our comprehensive portfolio, you can market your experience, sell your product, serve your customers and operate efficiently across your entire airline.

Visit our Web site at
www.sabreairlinesolutions.com

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